



## Dr Pepper Snapple Group and KaBOOM! Let's Play Spruce Grant Program

Attention all playground owners! Thanks to generous support from Dr Pepper Snapple Group, KaBOOM! will be awarding grants of \$750 each to communities this year who wish to make their playgrounds cleaner, safer and more inviting. Act now so you can receive one of these sought after grants.

The Let's Play Spruce grants are designed to reward communities that have maintained and "spruced" their playspaces since their playground build. Through this application, communities must demonstrate that they have maintained their playspace and they have led an improvement project in the last 60 days. Communities that demonstrate this will receive a \$750 gift card to further enhance or improve their playspace.

**If you are a community that needs to refill the wood fiber playground surfacing at the playground, we now have an opportunity for you to apply for \$750 to be used towards the purchase of the surfacing.** You can contact one of our preferred surfacing vendors to get a quote and then apply the \$750 towards the purchase. If you are interested in this opportunity, please answer the questions that pertain to the Engineered Wood Fiber opportunity. The contact for each of the vendors is listed below.

### What is Let's Play?

A National Partner of KaBOOM!, Dr Pepper Snapple Group has made a \$15 million, three-year commitment to the organization as part of the company's Let's Play initiative. Let's Play is a community partnership led by Dr Pepper Snapple Group designed to get kids active nationwide. Through Let's Play, KaBOOM! and Dr Pepper Snapple Group will provide the tools, places and inspiration to help communities increase physical activity.

### Does My Playground Qualify as a Maintained Playspace?

A maintained playspace is one that has been checked regularly and where everything is safe for the children to play on. Not only that but a plan is in place to do periodic checks of the playground and if there is an issue it is handled quickly. It also means that the safety surfacing is at acceptable levels and the playground is clean, free of graffiti or other surface damage and all of the play enhancement pieces are in good shape. If you are need of wood fiber surfacing, you can apply the \$750 towards the purchase of it.

### What is a Spruce Project?

A Spruce Project is an event that brings together volunteers to engage in service projects and enhancements to the playspace. This day is a great way to bring your community back together and make improvements to your playspace! There are number of different things you can do on a spruce project. Check out the KaBOOM! website for some ideas:

1. Construct more [play enhancement](#) pieces for your playspace.
2. If you need to refill your safety surfacing choose from one of our preferred vendors to get a quote.

- [Fibar](#), Contact Joy Dunn at 800-269-1669
3. Add landscaping around your playground and do a clean-up.

### Three Great Spruce Project Examples

- At KaBOOM! Alumni [Pecan Park Elementary School](#) the students and parents painted the background to their "PLAY" stepping stone area. They are planting flowers to enhance the area as well.
- At the [Early Learning Center](#), dads were invited to play and improve the playspace with their children. Following a hearty and healthy breakfast, everybody got to work. The kids and their fathers planted mums, shrubs, and trees all around the playground. The Play Day was used as a kickoff event to a yearlong effort to promote healthy eating, exercise, and parent involvement, specifically from fathers.
- [Come Play the Horses Way](#) constructed a bench as an addition to the rest area that they are designing. One community member said, "building the bench was a great way to get the kids involved in giving to the community. A way to let them know that there is fun in work and giving."

### Priority Deadlines

Applications will be accepted throughout the year, however the priority deadline is:

- September 15, 2011

### Eligibility

To be eligible to apply for this grant, your organization must meet the following criteria:

1. Submit a completed application by a priority deadline.
2. Must have a record of playground in the [KaBOOM! Playspace Finder](#).
3. Must have a well-maintained playground or plan to refill the Engineered Wood Fiber.
4. Must have completed a playground spruce in the last 60 days or plan to refill the Engineered Wood Fiber in the next 60 days.
5. Must be able to sign off on the following liability language:

The Grantee undertakes the project supported by the Grant funds on its own behalf and not on behalf of KaBOOM! or DPS, and the Grant shall in no way be construed as creating the relationship of principal and agent, of partnership or of joint venture as between KaBOOM! or DPS and the Grantee or any other person involved in the project. By accepting the Grant, the Grantee acknowledges that neither KaBOOM! nor DPS nor their respective subsidiaries and affiliates, and their officers, directors, employees or agents shall be liable for any acts, omissions, errors, injuries or damages, whether direct, indirect, incidental or consequential, associated with the use of the Grant funds or the Grant sponsored project.

### Selection Criteria

Only applicants who have submitted complete applications and demonstrate they meet the eligibility requirements will be considered. Key criteria used in the selection process include:



- Demonstrated diligence in maintaining playground.
- Documented spruce project at playground or plan for refilling the Engineered Wood Fiber.
- Registered playground in KaBOOM! Playspace Finder.
- Has not previously received a Let's Play Spruce Grant.

**Contact KaBOOM! Grants Manager**  
with any questions: [grants@kaboom.org](mailto:grants@kaboom.org) or 202-464-6161.



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**Submit this form along with your proposal narrative.**

Part I. Application Contact Information

1. Contact Person:		2. Relationship to playspace (i.e. neighbor, director, etc.):	
3. Contact:			
4. E-mail Address:		5. Telephone:	
		6. Alternate Phone:	
PLEASE COMPLETE ORGANIZATION/COMPANY INFORMATION IF APPLICABLE:			
7. Organization Name:			
8. Mailing Address:			
9. City:		10. State:	11. Zip Code:
12. Phone (different from phone number above):		13. Fax:	
14. Playground Build Date:		15. Playspace Finder record website address:	

**Please find Part II of the application on the following page.**

Part II. Application Narrative

Please ensure that all questions in the application are answered completely.

1. What did your spruce project encompass? Be sure to include the date of the project, explain what happened during the day, the projects completed and the number of volunteers.
2. Describe the maintenance plan at your playspace. How often do you check the playspace? Who's involved in the maintenance and how is maintenance funded?
3. How have you utilized the playspace for events and programs?
4. How has the playspace impacted your community and/or how was a specific individual impacted by the playground planning process?
5. How did you hear about the grant?
6. Please e-mail 3-5 pictures of your well maintained playground and 3-5 pictures of your spruce project to [grants@kaboom.org](mailto:grants@kaboom.org) with the name of your organization in the title of the e-mail.

***If you are applying for \$750 towards the Engineered Wood Fiber surfacing, please answer the following questions:***

1. What surfacing company are you using and what is the total cost for the surfacing? When do you plan to order the surfacing and when will it be installed? How many volunteers will you use to spread out the surfacing?
2. Describe the maintenance plan at your playspace. How often do you check the playspace? Who's involved in the maintenance and how is maintenance funded?
3. How have you utilized the playspace for events and programs?
4. How has the playspace impacted your community and/or how was a specific individual impacted by the playground planning process?
5. How did you hear about the grant?
6. Please e-mail 3-5 pictures of your playground and the surfacing quote to [grants@kaboom.org](mailto:grants@kaboom.org) with the name of your organization in the title of the e-mail.

Contacts for Engineered Wood Fiber Vendors

- [Fibar](#), Contact Joy Dunn at 800-269-1669

**Please mail or email complete applications to KaBOOM!  
Contact KaBOOM! Grants Manager  
with any questions: [grants@kaboom.org](mailto:grants@kaboom.org) or 202-464-6161.**

**Mail:**

KaBOOM! Grant Manager  
4455 Connecticut Ave. NW, Suite B100  
Washington, DC 20008

**Email:**

[grants@kaboom.org](mailto:grants@kaboom.org)

